

2021



ART BY  
*red fox*



# Our Adventure Begins...

Hello! It is not by chance but by design that we are meeting. Allow me to introduce myself — I have had the passion and pleasure of working in the creative arts for over two decades. It is my calling to take something common, to interpret its meaning, and to forge it into something beautiful. It intrigues me to think of what we can create together.

An artist's toolkit is endless. My focus areas are graphic design, photography, watercolor painting, and surface pattern designing. In my many years of work, I have found joy in capturing a magic hour in a photograph, designing a wildflower pattern for a dress, or in illustrating a witty greeting card with foxes. Beauty is everywhere and it is for everyone.

In this presentation, I will walk you through how my creative skills, love of design, and expertise in art can add value to your business and how we can collaborate together.



# Together, We Can Ideate & Create

Your business thrives on its relationships — whether that's directly to the consumer or in partnership with other businesses. In working with me as a designer, you will not only get an expert consultant with knowledge and know-how of the design industry. You will gain a partner that will help you flourish and grow your work.

With my 20 years of experience in graphic design and my 10 years of experience in photography, I can help you with the ins and outs of web and print. My deliverables have consistently exceeded the expectations of my clients. I am delighted in understanding the purpose of what you do and I am dedicated to delivering the highest quality of work.



*Clothing*



*Packaging*



*Wallpaper*



*Home Decor*



*Bedroom Decor*



*Art*



*Collateral*



*Bathroom Decor*



# Creative Machine

Creativity is a process. It's unique to every artist and as diverse as there are colors in a palette. My proven process entails a vision with research, extensive knowledge of my tools, and a little artistic elbow grease that leads to success over and over again.

The tools I use include Procreate and the Adobe Creative Suite. Beyond the digital, watercolor, acrylic and gouache are my medium of choice. With these, I combine my unique style of art into real products.

Currently, I have a cloud library of art that is ready for licensing. If you love the patterns but it doesn't quite fit your goals, I can create a custom collection just for you. I will make it as simple as possible for you. We set a time to meet

and discuss your needs, inspiration images, and desired experience. From there, I'll jump right into the work and fine tune the details until your idea has been transformed and brought to life in no time at all.

Customized projects are my speciality. As art takes different shapes and sizes and design requires various formats and preferences — we can work together to achieve your goals and create your desired product. I'll listen as we define and refine what's working best for the vision.

Depending on the licensing and pricing model we've agreed to, the payment will either be a flat fee, royalty model, or advance against future royalties. But we can work all that out later.





# Let the Art Talk

Overall, my artwork is filled with bright, cheerful and sweet overtones. You'll find both abstract or realistic designs in my library. It's my vision to try to infuse "happiness" into each piece! Being very familiar with design programs, transitioning from paint to digital art is effortless (and I just love the charm paint can add to our projects.)







*Hummingbird Trio*



# Floral

## Seamless Patterns

Story time: I wouldn't have ventured into surface pattern painting if it hadn't been for two things; moving around and studying art. I spent most of my youth moving all over the country from New York, to Utah, to Pennsylvania, to Texas...and back again. This gave me the privilege of observing a wide variety of natural landscapes, wild vegetation, and various ecosystems. It is the raw beauty of nature that inspires my floral paintings and the creation of whimsical seamless floral pattern designs.

After years of artistic study, I developed a sharp attention to detail regarding color theory, shape and form, the use of space, and lighting. Combine that skill with a powerful computer, extensive graphic design experience, and a wealth of branding skills, you get incredible and timeless surface pattern paintings; delivering impactful patterns for your business.





# Geometric

Seamless Patterns

Each beautiful color in the palettes is chosen with care from Pantone swatches or pallets and are then used to create these fun seamless patterns. The patterns can be adjusted for use in small or large projects and they will keep their lovely paint-like style. It is easy to change their background colors too!





# Coordinating Sets

Is there anything more beautiful than a coordinating pattern set? I love designing with the whole room in mind. The Sweet Safari set is one example of how my paintings (see page 5) and several patterns can work side-by-side in a well executed set.



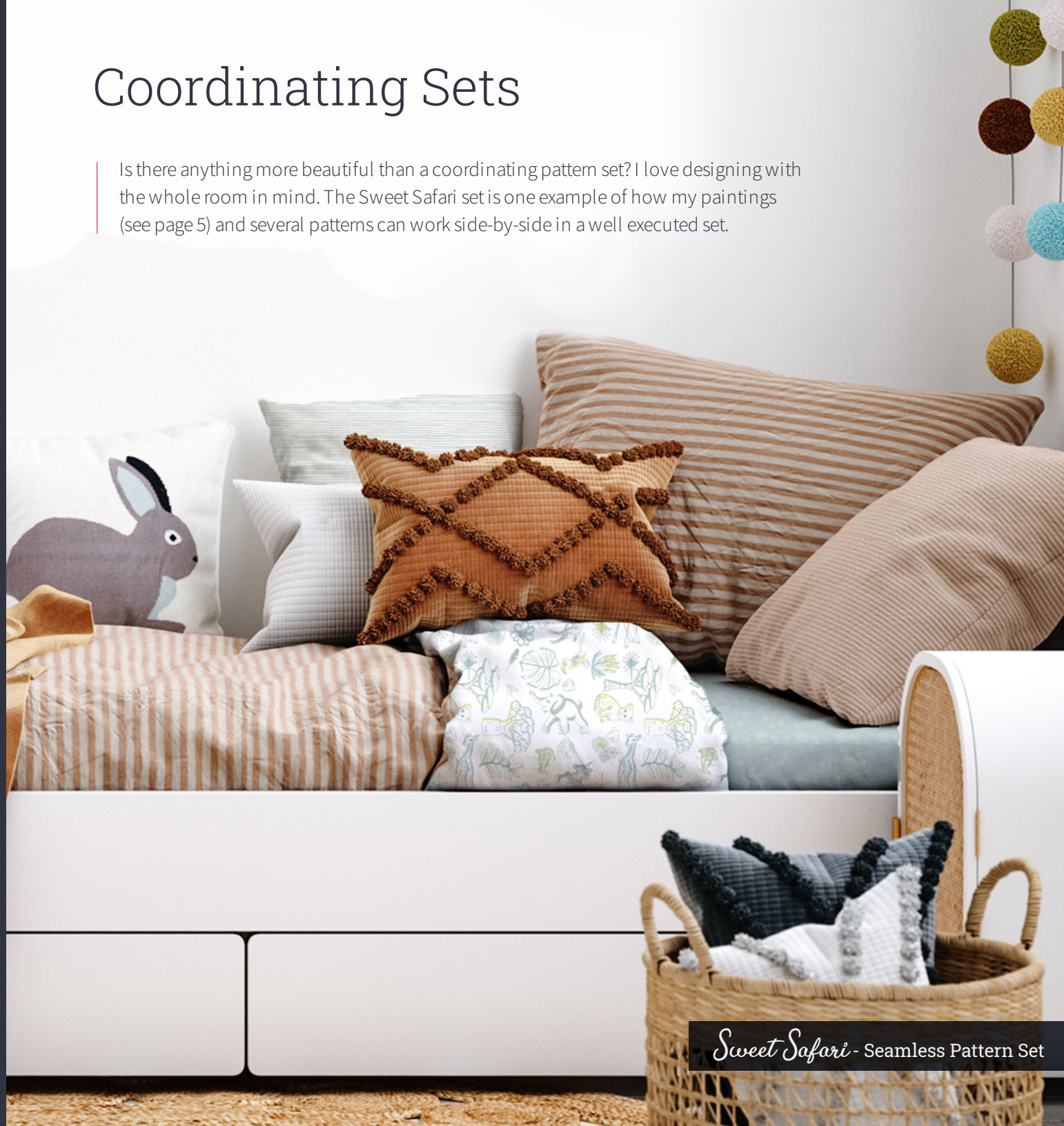
*Sweet Safari* - Solid Leaf



*Sweet Safari* - Animals



*Sweet Safari* - Stripe



*Sweet Safari* - Seamless Pattern Set



# Fine Art

Inspired From Nature!

Fine art has a way of elevating the beauty of nature and letting it energize a space for a classy, natural, intriguing feel. The finished product is warm and inviting!

Although there are a variety of elements that can be featured on your wall, the floral wall art is a classic yet impactful piece that draws in your emotions to create a long lasting attachment with your personal space. When we create flower walls, we can discuss what flowers you're drawn to most, what fits the space best, and how we can collaborate to match your design goals. See a little more about my unique approach to floral fine art in the flowing page as well.







Red Meets Orange





# Wallpaper

Seamless Wallpaper Patterns.



Lapis Drops



# Wallpaper

Inspired From  
Fantastic Flowers!

As a child I lived in a 100-year old farm house in upstate New York and the charm in that old house was magical; from the creaky floors to the patterned walls. Every inch was a memory I never want to forget. I preserve this memory and feeling through my artwork. Watercolor is my primary means of keeping the memory alive and giving others a touch of the nostalgia they never knew they needed.

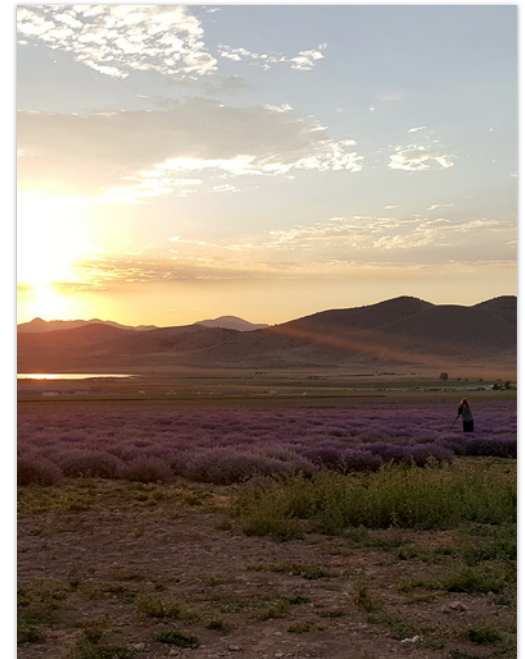




# When I Step Off the trail...

While art, design, and creativity are a large part of my life, they are informed by my other passions and interests. I am always up for a new adventure — it could be exploring the mountains near my hometown, or getting stuck in a train station in Venice. Hiking, traveling, and discovering the world feeds my soul.

When I am at home, I enjoy transforming my spaces into beautiful retreats. Of course this extends to the outdoors. I have a green thumb and my beautiful flower beds always catch the eyes of passers-by! Did I mention I also create my own facial products and soap in my spare time?





# ...But, This is All About You

Ultimately, the reason we met and came together in this journey is to produce great and beautiful things together that will meet your needs and goals. I am eager to hear more about your ideas and projects and how I can help to make them a reality. I'm confident in my process that not only will we find a way to realize your vision, it will be better than you could have imagined.

If you're a wholesaler or manufacturer who regularly works with designers, you likely have a standard contract to use as a starting point. If you're new to art licensing, this is an opportunity for you as surface pattern designs make fashion, home furnishings, cookware, paper products, and walls even more appealing to customers.

Maybe you're opening a boutique hotel, salon, restaurant, or retail store, and you need a custom wall art and decor. To entertain guests, you may need your own custom business collateral or place-settings.

Maybe you're an interior designer working on a residential or commercial project that requires custom wallpaper.

Or maybe you're a creative director on the hunt for fresh patterns to license for use on fabrics, apparel, accessories, stationery, kitchen products, or home goods. I can provide the solution — simple, clean, and beautiful finishes.

Connect with me so we can talk about your specific project. Together, let's make it happen!







# Connect WITH ME

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